



FOR IMMEDIATE RELEASE

Polywater names Tom Fredericks global business development director

New role expanded to include Canada and positions company for global expansion

(Stillwater, Minn. July 27, 2020)—Polywater, the Stillwater, Minnesota-based global, specialty chemical manufacturer for the electrical and telecommunications industries, today announced the promotion of Tom Fredericks to general manager/vice president USA and Canada and global business development director, Electrical division. Fredericks most recently was vice president and general manager with Polywater’s Electrical Division. He will continue reporting to Polywater’s president Erik Freyser.

In his new role, Fredericks will lead sales and marketing, and product development in partnership with the company’s lab and strategic planning, with a view toward global expansion of Polywater’s electrical products and services. He brings more than 30 years of experience to the position.

“Polywater has had exceptional product introductions and customer relationships in the U.S. electrical markets, and now is the time to replicate those efforts in Canada and beyond. Tom is professionally qualified to take on this challenge to fuel growth on global level,” said Polywater president Erik Freyser. “He has proven sales and marketing leadership skills which will be integral in developing a bright future for the company.”

“Metaphorically speaking, due to my longevity with the company and commitment to its growth, Polywater lubricant is in my veins,” said Fredericks. “Having spent more than three decades working in sales and marketing and having a deep understanding of our customers, I am excited to be on the cutting edge of helping the company expand its global reach.”

Polywater’s president said he also believes that collaborating with various markets around the world, helps the company develop an understanding the needs of those regions. This is critical to Polywater’s success.

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About Polywater

Helping realize a better-connected world. Polywater helps companies in the electrical and communications industries find better ways to overcome specific, field-based infrastructure challenges. For more information visit polywater.com.

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